MEMORANDUM


From: Mary Driscoll, RN, MPH
Chief, Division of Patient Safety and Quality
Erica Runningdeer, MSN, MPH, RN
HAI Prevention Coordinator, Division of Patient Safety and Quality

Date: February 10, 2014

Subject: Invitation to Sponsor the Illinois CRE Detect and Protect Campaign

The Illinois Department of Public Health (IDPH) is launching a statewide education campaign in March to promote practices that prevent carbapenem-resistant Enterobacteriaceae (CRE) infections. **Your organization has an opportunity to show support for the CRE Detect and Protect Campaign by becoming a campaign sponsor.**

CRE are extensively drug-resistant organisms (XDROs) with few antibiotic treatment options that can kill up to half of patients with bloodstream infections. These bacteria also have been increasingly detected among patients in Illinois. Therefore, IDPH will be working with acute care hospitals, long-term acute care hospitals, long-term care facilities, and laboratories to adopt the Centers for Disease Control and Prevention strategy of detecting CRE and protecting patients through appropriate infection control and prevention measures.

IDPH has begun initiatives to detect CRE by requiring healthcare facilities and laboratories to report CRE isolates to the XDRO registry ([XDRO.org](http://XDRO.org)) as of November 1, 2013. As a next step, IDPH will provide campaign participants with educational webinars and materials on CRE prevention, starting with a webinar on outbreak response and surveillance for local health departments in mid-March. Please stay tuned for more information.

We are excited to kick off the CRE Detect and Protect Campaign and hope that you will join us as a partner in CRE prevention. **If you would like to support this campaign as a sponsor, please fill out and return the attached form.** Being a sponsor is optional and does not obligate you to any responsibilities beyond assistance in disseminating campaign materials. Sponsors will receive acknowledgment for their support (e.g., name listed on the CRE campaign website).

If you have any questions, please contact CRE Project Directors Robynn Leidig (312-814-1631; Robynn.Leidig@illinois.gov) and Angela Tang (312-814-6226; Angela.Tang@illinois.gov).

Enclosure: Sponsor form
Illinois CRE Detect and Protect Campaign
Sponsor Form

**Background:** In March 2014, the Illinois Department of Public Health (IDPH) will launch a statewide education campaign for carbapenem-resistant Enterobacteriaceae (CRE) prevention at acute care hospitals, long-term acute care hospitals, and long-term care facilities. IDPH will work with facilities and laboratories to adopt the Centers for Disease Control and Prevention strategy of detecting CRE and protecting patients through appropriate infection control and prevention measures.

We invite your organization to join the CRE Detect and Protect Campaign as a sponsor.

**Basic sponsorship:** As a sponsor, you agree to the following:

- Permit IDPH to use your name with campaign promotional efforts, such as press releases and listing your organization’s name on the CRE campaign website.

- Assist in promoting the campaign. This can be accomplished through a written publication, prominent website posting, announcement at your organization’s meeting or conference, or distributing campaign materials to other groups (e.g., hospitals and long-term care facilities).

**Additional sponsorship**

- Provide other type of support not listed above. Please elaborate:

  __________________________________________________________

  __________________________________________________________

**My signature below indicates that my organization agrees to be a sponsor of the IDPH CRE Detect and Protect Campaign.**

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Title

Organization Name

Thank you for your partnership in this important initiative! Please email or fax the completed form to Angela Tang, CRE Project Director, and direct any questions to the same:

Angela.Tang@Illinois.gov
Fax: 312-814-1953
Phone: 312-814-6226